Philip D. Murphy, *Governor*
Sheila Y. Oliver, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
James A. Carey, *Executive Director*

FOR IMMEDIATE RELEASE

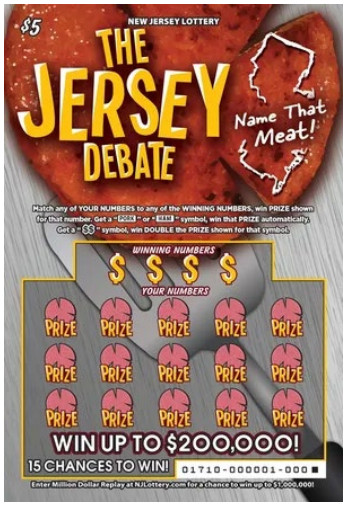
Media Inquiries:
Missy Gillespie
Chief Communications Officer
PublicInfo@lottery.nj.gov
Phone: (609) 599-5875

Can You Name That Meat?

New Jersey Lottery Launches Unique New Scratch-Off Ticket, The Jersey Debate

TRENTON, NJ (April 28, 2023) – Can you name that classic New Jersey breakfast meat? For over 100 years, New Jerseyans have been at odds over the name of this _____-egg-and-cheese sizzling sandwich meat. For just $5, players can attempt to settle the debate, at least temporarily, by uncovering PORK or HAM symbols to win prizes up to $200,000. *Salt-pepper-ketchup* not included.

This hot new ticket hits stores on Monday, May 1. Be on the lookout for other ticket tie-ins throughout the state, including local deli and food truck partnerships, giveaways, and more. Additional contests and prizes will be available to our VIP Club members and social media followers.



"This is a fun and lighthearted way to celebrate a uniquely New Jersey debate," said Executive Director James Carey of the New Jersey Lottery. "We know that people in this state are passionate about their sliced pork naming preferences, and we hope this ticket will bring some joy and excitement to players across the state."

Stop by your local deli and grab this new ticket alongside your favorite breakfast sandwich. Who knows? You might just settle the debate once and for all.

Did you know? National Pork Roll Day is May 23!

###