Philip D. Murphy, *Governor*
Sheila Y. Oliver, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
James A. Carey, *Executive Director*

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LOTTERY EXPANDS EFFORTS TOWARD PREVENTION OF UNDERAGE GAMBLING

"NOT 18 YET? NO BET" ANNUAL AWARENESS CAMPAIGN UNDERWAY

Trenton (Sept. 5, 2023) – The New Jersey Lottery today announced that it is placing renewed emphasis on its continued commitment to responsible play and the prevention of underage gambling.

As part of its annual *"Not 18 Yet? No Bet"* campaign, the Lottery has begun re-distribution to retailers and players alike of its *"Not 18 Yet? No Bet"* brochure, which provides information about the major types of teen betting and signs to look for that could indicate problem gambling in teens. The brochure also directs concerned individuals about where to go for advice and help for gambling problems. This brochure will be available at the almost 7,000 registered Lottery retailer locations, at all Lottery-sponsored exhibits and events, at all speaking presentations throughout the State, as well as through the Lottery website NJLottery.com.

In addition, Lottery sales representatives will visit retailers to make certain that the *"Not 18 Yet? No Bet"* decals are affixed to each Lottery terminal, prominently displayed for easy viewing by store customers.

"This State Lottery has a longstanding commitment to promoting responsible play and discouraging underage gambling of any kind," said Executive Director James Carey. "We have an active partnership with the Council on Compulsive Gambling of New Jersey and work closely with them in efforts to discourage underage gambling of any kind. I look forward to continue our partnership with the Council for years to come on a myriad of responsible gaming outreach efforts."

The Lottery has participated on the Council of Compulsive Gambling of NJ's Board of Directors since June 1999. Furthermore, the Council's gambling hotline (1-800-GAMBLER®) is printed on every Lottery ticket, brochure and sign, and appears as a tag line on our radio and television advertisements. Finally, the Lottery's website directs visitors to the Council's website (www.800gambler.org), which provides the public with free information and help for anyone with concerns about problem gambling.

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