Philip D. Murphy, *Governor*
Tahesha L. Way, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
James A. Carey, *Executive Director*

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Win Pick-3 Prizes Forwards or Backwards

"Straight Back Bonus" Promotion Offers Players Bonus Prizes for Matching Pick-3 Numbers Backwards

TRENTON (Sept. 29, 2023) – Evening Pick-3 drawings from October 2 through October 29 will now offer players two ways to win on straight bet wagers. The *Straight Back Bonus* promotion will automatically award a $50 bonus prize to all straight bet wagers that match the winning numbers in reverse order. For example, if a Pick-3 player chooses 1-2-3 and the numbers drawn are 3-2-1, the player wins $50. If the number is the same forwards and backwards (e.g. 1-2-1), players can win both the straight payout prize and the bonus $50 prize!

Straight bet wagers include straight, straight/box, and wheel options for Pick-3. The promotion only applies to evening drawings, and multi-draw tickets are only eligible during the promotion period.

"The *Straight Back Bonus* promotion is a great new way to play Pick-3," said New Jersey Lottery Executive Director James Carey. "Now players can root for their lucky numbers to come out straight forwards or backwards."

How easy is it to play Pick-3? For just 50 cents a wager, pick three numbers from 0-9. Matching all three numbers straight, boxed, paired, or split for chances to win prizes up to $250!

Visit NJLottery.com/Pick3 for more information.

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