Philip D. Murphy, *Governor*
Tahesha L. Way, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
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Crucial Conversations in Problem Gambling

Lottery Partners with the Council on Compulsive Gambling of New Jersey to Raise Awareness and Help People Talk About Problem Gambling

TRENTON, N.J. (March 25, 2024) – Governor Phil Murphy has issued a Proclamation declaring March 2024 as Problem Gambling Awareness Month in New Jersey.

The New Jersey Lottery (NJL) and the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) are working together to support efforts to increase awareness of problem gambling throughout the month. This campaign promotes prevention, treatment and recovery services. This year's theme is "Betting on Change: Confronting the Surge in Problem Gambling." Problem gambling is behavior that is damaging to a person or their family, often disrupting their daily life and career.

The Lottery and the Council have developed a series of four videos, which can help a person prepare for a conversation on problem gambling and then provide guidance on how the conversation could be handled based on the relationship. Each conversation is different and the series illuminates the vital assistance available from the CCGNJ. New videos will be available each Monday in March for viewing on the Lottery's website, NJLottery.com, and YouTube Channel youtube.com/NewJerseyLottery, as well as on the Council's website, *800gambler.org*.

Crucial Conversation Videos:

Intro: Introduction to Having a Crucial Conversation
Week 1: Preparing to Have a Crucial Conversation
Week 2: How do I talk to my spouse about problem gambling?
Week 3: How do I talk to my teen about problem gambling?
NEW Week 4: How do I talk to myself about problem gambling?

About the New Jersey Lottery

The New Jersey Lottery (NJL) has been certified by the industry-recognized World Lottery Association (WLA) as a leader in Responsible Gaming best practices since 2012. In 2016, NJL received and continues to maintain the highest level of recognition awarded by the WLA – Level 4 Responsible Gaming Framework Certificate of Accreditation – a distinction certifying that it applies responsible gaming principles in day-to-day operations with an emphasis on continuous improvement.

About the Council on Compulsive Gambling of New Jersey, Inc.

*Since 1983, the Council on Compulsive Gambling of New Jersey, Inc. has helped problem gamblers and their loved ones. The Council's mission is to provide prevention, education and referral services to anyone affected by this illness. It operates the widely recognized gambling helpline number **1-800-GAMBLER®**, offering 24-hour confidential assistance to anyone affected by a gambling disorder.*

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