Philip D. Murphy, *Governor*
Tahesha L. Way, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
James A. Carey, *Executive Director*

FOR IMMEDIATE RELEASE

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Social Media Sweepstakes

In December, Lottery offering chance to win Scratch-Off tickets

TRENTON (Dec. 2, 2024) – In December, the New Jersey Lottery's Facebook and Instagram pages will have multiple sweepstakes where participants can respond to a prompt for a chance to win $50 of Scratch-Off tickets. To receive the Scratch-Off prize, players must be New Jersey residents. Winners from outside New Jersey will receive a gift card. Visit the New Jersey Lottery website for more sweepstakes details.

On Facebook:

- **Monday, Dec. 2, 2024**
  - **Sweepstakes Period:** 10 a.m.- 5 p.m.
  - **Prizes**: Five randomly selected and verified winners will each receive $50 of Scratch-Off tickets.
  - **Finalist Notification:** On or about Tuesday, Dec. 3, 2024.

- **Wednesday, Dec. 18, 2024**
  - **Sweepstakes Period:** 10 a.m.-5 p.m.
  - **Prizes**: Five randomly selected and verified winners will each receive $50 of Scratch-Off tickets.
  - **Finalist Notification:** On or about Thursday, Dec. 19, 2024.

On Instagram:

- **Monday, Dec. 9, 2024**
  - **Sweepstakes Period:** 10 a.m.-5 p.m.
  - **Prizes**: Five randomly selected and verified winners will each receive $50 of Scratch-Off tickets.
  - **Finalist Notification:** On or about Tuesday, Dec. 10, 2024.

- **Monday, Dec. 16, 2024**
  - **Sweepstakes Period:** 10 a.m-5 p.m.
  - **Prizes:** Five randomly selected and verified winners will each receive $50 of Scratch-Off tickets.
  - **Finalist Notification:** On or about Tuesday, Dec. 17, 2024.

About the New Jersey Lottery

Since its inception in 1970, the New Jersey Lottery has contributed more than $33.6 billion to support New Jersey State's financial obligations. Since 2012, the Lottery has been certified by the World Lottery Association as an industry leader in Responsible Gaming best practices. In 2016, New Jersey Lottery received and continues to maintain the highest level of recognition awarded by the World Lottery Association – Level 4 Responsible Gaming Framework Certificate of Accreditation – a distinction certifying that it applies responsible gaming principles in day-to-day operations with an emphasis on continuous improvement.

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