Mikie Sherrill, *Governor*
Dr. Dale G. Caldwell, *Lt. Governor*
Aaron Binder, *State Treasurer*
James A. Carey, *Executive Director*

FOR IMMEDIATE RELEASE

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Powerball and the NFL Team Up for the Launch of Powerball Xs & Os™

New weekly draw game combines the excitement of NFL fandom, a rolling jackpot, and the first national promotional prize program in Powerball history

TRENTON (Sept. 9, 2026) – Get ready to make your winning play. Powerball® is bringing game-day excitement to lottery players and football fans alike with the launch of **Powerball Xs & Os™**, an all-new weekly draw game that combines two iconic brands – Powerball and the NFL – into a unique game-day experience.

Ticket sales launch on Tuesday, September 8, with the first drawing to follow on Sunday, September 13. Powerball Xs & Os invites fans to pick eight NFL team logos for a chance to win a rolling jackpot and other cash prizes. Winning team logos will be drawn at random every Sunday night throughout the year. Tickets cost $5 per play.

But the excitement doesn't stop with the Sunday drawings for cash prizes.

Unlock More from Every Ticket

Every Powerball Xs & Os ticket entered at **www.PowerballOfficial.com** earns points in the new national Powerball promotional prize program, featuring exclusive prize drawings.

Unlock a calendar of exclusive prizes just for playing. Enter your tickets, earn points, and enter them for a chance to win the prizes you want most.

Best of all, there is no additional cost to participate beyond the purchase of an eligible Powerball Xs & Os ticket.

Fans can enter both winning and non-winning eligible tickets as soon as they purchase them – there's no need to wait for the drawing.

Fans can use their points as entries to the prize drawings of their choice, allocating more points to the prizes they want most. Available prizes include a trip to Super Bowl LXI, NFL Shop gift cards to purchase their favorite NFL officially licensed products, and unique NFL experiences. Prize availability, details, and fulfillment are subject to the official rules.

With new prizes added regularly, every Powerball Xs & Os ticket brings fans closer to something extraordinary – at no extra cost.

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A New Way to Play
The rules of the game are simple:

- Choose eight NFL team logos from a lineup of all 32 NFL teams.
- Enter eligible tickets at **www.PowerballOfficial.com**, earn points, and assign your points as entries to the prize drawings you want most.
- Enter eligible winning or non-winning tickets as soon as you purchase them – no need to wait for the drawing.
- Play in the weekly drawing every Sunday at 10 p.m. ET.
- Match all eight of your teams to win the rolling cash jackpot or match some teams to win a cash prize.

Powerball Xs & Os results are randomly drawn and not based on, determined by, or dependent on the outcome of NFL games.

Match	Prize	Odds
8 of 8 Teams	Cash Jackpot	1 in 10,518,300.00
7 of 8 Teams	$20,000	1 in 54,782.81
6 of 8 Teams	$500	1 in 1,361.06
5 of 8 Teams	$40	1 in 92.80
4 of 8 Teams	$7	1 in 14.14
Overall Odds of Winning a Prize		1 in 12.16
Odds are based on a $5 play and rounded to two decimal places. *Lower-tier prizes may become pari-mutuel in some circumstances.*		

Whether you're chasing a trip to the Super Bowl or showing support for your favorite team, every ticket unlocks even more opportunities to score big.

Get in the Game
Powerball Xs & Os tickets go on sale beginning September 8, 2026. Participation in Powerball Xs & Os is subject to the official game rules, applicable laws and regulations, and the requirements of each participating lottery jurisdiction.

At launch, the game will be available in 24 lottery jurisdictions for fans to purchase tickets and participate, including Arizona, Connecticut, the District of Columbia, Delaware, Iowa, Indiana (Hoosier), Kansas, Kentucky, Maine, Maryland, Massachusetts, Minnesota, Missouri, North Carolina, Nebraska, New Jersey, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont and West Virginia. Additional U.S. lotteries plan to join later in the year. Availability, purchase options, ticket entry methods, and promotional participation may vary by jurisdiction.

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Powerball Xs & Os gives players more ways to win from every ticket through a new promotional prize program, featuring premier NFL prizes and experiences.

There's no additional cost to participate beyond the purchase of an eligible Powerball Xs & Os ticket. Simply purchase a Powerball Xs & Os ticket from your local retailer and enter it at www.PowerballOfficial.com for a chance to win a trip to the Super Bowl and other exclusive NFL prizes and experiences.

Don't stay on the sidelines – get in the game.

Lottery games are intended for adults who meet applicable age, residency, and eligibility requirements. Powerball Xs & Os is a lottery game, not sports betting. Please play responsibly.

More About the New Jersey Lottery

Since its inception in 1970, the Lottery has contributed nearly $35.7 billion to the State, helping to support many worthwhile programs and services. Lottery profits currently help bolster the public employee pension system under a 30-year agreement signed into law in 2017.

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